

APICS Certified Supply Chain Professional

CSCP

**LOOK
INSIDE**

for ways
to achieve
success in your
supply chain
management
career.

**Boost Your Supply
Chain Performance
and Productivity**



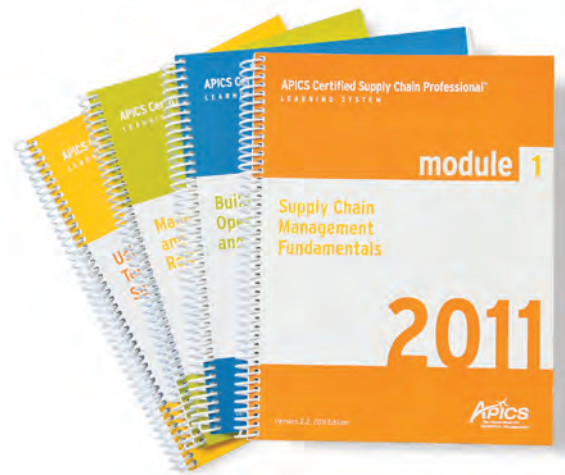
Distinguish Yourself as a Supply Chain Expert

With the APICS Certified Supply Chain Professional (CSCP) program, you can take your career and organization in a new and exciting direction. Shape your future, align your goals, and distinguish yourself from the competition. In this challenging global marketplace, only the most well-trained, well-educated professionals will be sought after by employers and valued by organizations. Join their ranks today by earning the APICS CSCP designation.

APICS CSCP Program Benefits

- The APICS CSCP certification encompasses the entire supply chain.
 - The APICS CSCP sets the standard for certification. It is administered in 67 countries and preferred by leading companies worldwide.
 - Employers and recruiters seek APICS CSCP designees.
 - The APICS CSCP increases your professional value and secures your future.

By earning the APICS CSCP designation, you will demonstrate significant commitment to your profession and your career, distinguish yourself as an industry expert, and excel with your newly acquired specialized knowledge.



“The APICS CSCP program is very useful in designing, introducing, and implementing cost-reduction programs. By looking beyond just the costs related to procurement and reviewing all real costs within the total supply chain, I’ve gained tremendous insights that often resulted in impressive opportunities to reduce various costs in the entire supply chain.”

John Van Veen, CSCP
Procurement Consultant
Benefit Value by
Procurement,
Netherlands

Now more than ever, it’s important to demonstrate your mastery of the best practices and techniques that can maximize your organization’s efficiency and impact the bottom line.

About APICS The Association for Operations Management

APICS The Association for Operations Management is the global leader and premier source of the body of knowledge in operations management, serving nearly 33,000 members globally. The APICS education and certification programs are recognized worldwide as the standard of professional competence in production and inventory management, operations management, and supply chain management.

Join APICS to access local APICS chapters, networking opportunities, exclusive research reports, publications, and educational programs and products that create avenues for increased professional development and career growth, helping you meet the fast-changing demands of the workplace.

Join now at apics.org/join.

Move Your Career Forward with the APICS CSCP

How You Benefit

The APICS CSCP program will give you more credibility and recognition in your workplace. You can distinguish yourself by committing to continued education that will help you sharpen your skills. This program gives you the opportunity to master supply chain management and all its facets—all on the cutting edge of new developments and concepts.

How Your Organization Benefits

From day one, you can apply your APICS CSCP program knowledge to solve everyday work issues. Your knowledge and expertise will make you more valuable in your organization. Companies that sponsor all or part of their employees' tuition will gain a return on investment in the form of long-term loyalty and more productive employees.

With APICS CSCP, your employees will have

- the proven knowledge and organizational skills to strategically streamline operations
- the tools to effectively manage global supply chain activities that involve suppliers, plants, distributors, and customers located around the world
- the skills to create consistency and foster collaboration through best practices, common terminology, and corporate-wide communication.

Multinational corporations increasingly list “APICS CSCP required” in their job postings. Some corporations are now requiring APICS CSCP certification for job families and as prerequisites for promotions. Move your résumé to the top of the stack with the APICS CSCP program.

APICS CSCP Can Help with ERP Implementation

The APICS CSCP Module 4, “Using Information Technology to Enable Supply Chain Management,” discusses ERP systems. With the APICS CSCP, you will have an understanding on how to use ERP systems and other technologies to improve the entire supply chain process. The APICS CSCP program can help corporations maximize their ERP investment by millions of dollars.

Benefits of APICS Membership

APICS membership and certifications complement each other. APICS membership offers networking, education, and exclusive industry content, while APICS certification programs provide relevant, essential education that equips you for today's fast-changing marketplace.

- Improve productivity through APICS education, training, and certification programs.
- Gain a competitive advantage. Stay current on industry trends and developments through the free, monthly, and award-winning *APICS* magazine.
- Enhance the bottom line. Apply APICS best practices and solutions to improve quality and gain efficiency throughout your organization.
- Take advantage of networking opportunities with peers from various industries and across the globe.

Make the most of your APICS membership. Get involved with an international representative, attend educational events, read APICS publications, and visit apics.org/international for complete access to all your membership benefits.

The APICS CSCP Learning System

The 2011 APICS CSCP Learning System is a comprehensive professional development and exam preparation program. It consists of four print modules and web-based study tools that reflect the entire APICS CSCP Exam Content Manual (ECM) and provides you with a broad, encompassing view of global end-to-end supply chain management.

The 2011 APICS CSCP Learning System modules have been updated to keep pace with the rapid changes in the marketplace and to better align with the APICS CSCP exam.

MODULE 1

Supply Chain Management Fundamentals

- Explore how successful supply chain management adds value to your organization.
- Understand supply chain management processes.
- Recognize the fundamentals of green supply chain initiatives.
- Develop a supply chain strategy that aligns with corporate strategy.
- Develop and implement supply chain risk management strategies.
- Assess and measure the effectiveness of supply chains.
- Establish a continuous improvement process for supply chains.
- Understand the importance of supply chain design and its continually evolving capabilities.

MODULE 2

Building Competitive Operations, Planning, and Logistics

- Understand natural dynamics within the supply chain to optimize performance and increase profitability.
- Assess the value of demands and reduce complexity in demand planning.
- Establish collaborations to replace or improve demand estimates.
- Include supply chain factors in product designs.
- Align distribution and transportation options with supply chain strategy.
- Develop and implement plans for using 3PL and 4PL service providers.
- Understand the importance of reverse logistics.

MODULE 3

Managing Customer and Supplier Relationships

- Categorize customers based on their profiles and needs.
- Understand customer loyalty and lifetime value of a customer.
- Establish measures of customer satisfaction.
- Understand the strategic importance of purchasing and supplier relationships.
- Establish a supplier rating system.
- Effectively use customer data to improve service performance and increase value to suppliers and customers.

MODULE 4

Using Information Technology to Enable Supply Chain Management

- Understand the role of data and information technology in support of the supply chain.
- Learn how technology-enabled supply chains contribute to business strategies and operating plans.
- Explore the IT infrastructure as it relates to the comprehensive set of supply chain management systems.
- Understand the innovative technologies enabling collaborative commerce and global visibility.
- Apply technology to enhance distribution, reverse logistics, and global supply chain communications.

Learning System Components*

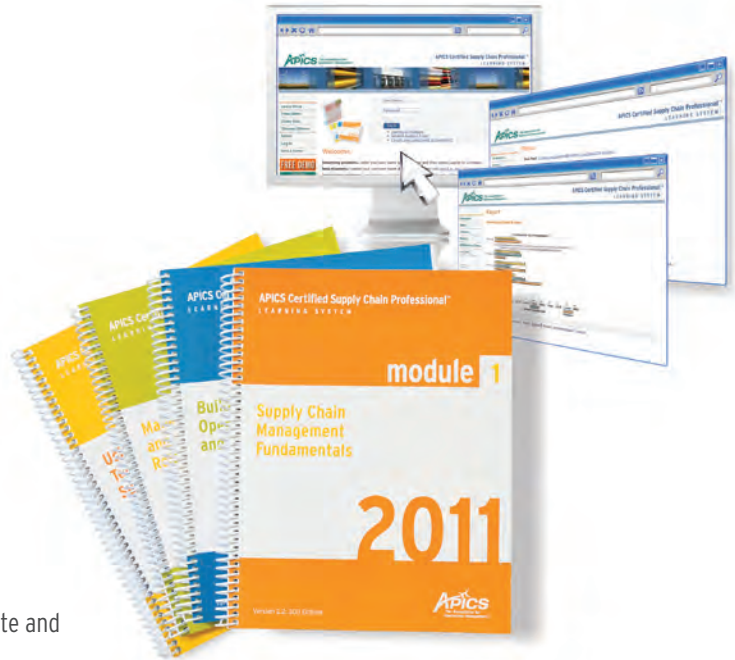
Comprehensive Print Materials

- Four books with more than 800 pages of content.
- Progress check questions at the end of each section.
- Organized information from more than 150 references.

Interactive Web-Based Components

- Pretest to determine your strengths and weaknesses and help you create a customized study plan based on your individual needs.
- Timed module-specific tests offer immediate feedback, answer rationales, and reference the relevant sections in the text so you can review problem areas.
- Timed post-test to determine your progress.
- Progress report revealing the web-based tools you've completed to date and how well you have mastered the material.
- E-flashcards with relevant terms and definitions, and an online glossary for quick reference.
- Practice test bank of more than 600 multiple-choice questions.
- Access to the Information Center, including a complimentary electronic download of the 2011 ECM, additional study resources, and test-taking tips.
- Earn a certificate of Achievement by scoring 80% or higher on the post-test.

*The APICS CSCP Learning System does not include the cost of the APICS CSCP exam.



For information, including application, applying for CSCP exam eligibility, registration process, testing locations, and exam dates, visit apics.org/cscp.

Earn the APICS CSCP Designation

2011 APICS CSCP Computer Based Testing (CBT) Exam Dates and Deadlines

| Exam window | Exam registration begins |
|-----------------------------------|--------------------------|
| March 12-April 16, 2011 | January 26, 2011 |
| June 25-August 6, 2011 | May 11, 2011 |
| December 3, 2011-January 14, 2012 | October 19, 2011 |

Effective January 1, 2011, the following fees apply to APICS CSCP Computer-Based Testing with Pearson VUE:

- scheduling an exam by phone—\$10
- reschedules can only be applied within the same testing window
- rescheduling an exam more than 24 hours before the scheduled date—\$15
- rescheduling for a different exam window is considered a cancellation
- cancelling an exam more than 24 hours before the scheduled date—\$200

NOTE: Reschedules are not permitted within 24 hours of the exam, and any cancellations within 24 hours of the exam result in a forfeiture of fees.

Enhance Your Supply Chain Education Today

Whether you are beginning your career in operations or supply chain management or you are an experienced professional in the field, the APICS CSCP program is designed to meet the needs of working, adult learners. We provide flexible educational options that make it easier to pursue certification while you work to increase your earning potential and advance your career.

APICS CSCP Study Options

Self-Directed Learning

This study method gives you the freedom to access the course whenever you need from wherever you are and the flexibility to study anytime and anywhere, enabling you to learn in your own style at your own pace.

Instructor-Led Learning

The instructor-led format combines the APICS CSCP Learning System print and web-based components with the guidance of an experienced instructor.

- Get the one-on-one attention and intensity of instructor-led APICS CSCP course.
- Prefer to learn in a structured classroom setting.
- Enjoy peer discussion and live instruction from a qualified instructor.
- Courses are taught in communities across the United States and around the world.

APICS Interactive Learning

Fox Valley Technical College offers an online APICS CSCP course that combines the benefits of distance learning with the assistance of experienced instructors.

Benefits include

- Access to online self-study tools whenever and wherever you want
- The ability to study at your own pace
- Class content delivered in an interactive format using quizzes, diagrams, and video presentations.

Corporate Learning

Educate small or large groups of employees using

APICS CSCP training materials and take advantage of volume discounts for groups of two or more.

The program can be offered in a self-directed or instructor-led format at your facility. For more information on volume discounts, contact Beth Fasching, CSCP Corporate Specialist, at (651) 905-2608 or bethf@holmescorp.com.



Take the APICS CSCP Learning System free demo at apics.org/cscp.

"APICS CSCP Learning System is an excellent way of learning and testing your CSCP knowledge simultaneously. The best part of this system is its web-based tools that are easily accessible anytime, anywhere, and around the globe—which is a very big plus for busy professionals."

Manish Patel, CSCP
Principal
Consultant,
Oracle
USA

For more information, visit apics.org/cscpprep.

APICS CSCP Checklist

- ✓ Decide if APICS CSCP is right for you.
- ✓ Take the APICS CSCP Learning System free demo at apics.org/cscp.
- ✓ Complete the APICS CSCP Learning System through self-study, local instructor-assisted courses.
- ✓ Complete the APICS CSCP eligibility application.
- ✓ Register and take the APICS CSCP exam.

4 Easy Ways to Order

ONLINE:

apics.org/cscp

CALL:

APICS CSCP Learning System
Customer Support
(888) 266-9079 or
(651) 905-2664
8:00 am to 5:00 pm CT,
Monday-Friday

FAX:

(651) 905-2669

MAIL:

APICS CSCP Learning System
Distribution Center
2975 Lone Oak Drive
Suite 180
Eagan, MN 55121-1553

ORDER NOW!

Complete the form on this brochure, visit apics.org/cscp, or call APICS CSCP Learning System Customer Support at (888) 266-9079.

Ship to: (please print)

Business Home Update membership information

Last name _____ First name _____ M.I. _____
 Company name _____ Job title _____ APICS member number _____
 Street address _____
 City _____ State/Province _____ Country _____ Zip code/Postal code _____
 (Country Code) (City Code) (Area Code) (Phone Number) _____ Fax Number _____
 Email (required) Your email address is required for notification of product updates.

| APICS CSCP Learning System | | | | |
|---|--------------|-----------------|--------------------|--------------|
| Number of programs | Member price | Nonmember price | Quantity | Total |
| Single purchase | \$895.00 | \$1,195.00 | | |
| 2-25 | \$845.00 | \$1,145.00 | | |
| For volume discount pricing beyond 25 units, call Beth Fasching at (651) 905-2608. | | | | |
| | | | Subtotal \$ | |
| Add applicable state and local sales tax: IL (6.25%), MN (6.875%), VA (5%), Can GST (5%)* | | | | |
| Add APICS Membership and save on your purchase today | | | | \$200 |
| FedEx Ground (1st system \$20, each additional system \$9)* | | | | |
| Total (in U.S. dollars) | | | | |

*We reserve the right to adjust tax amount to reflect actual state/local taxes.

**Express or international: Contact us • call (888) 266-9079 • fax (651) 905-2669 • email CSCP.LearningSystem@holmescorp.com.

Method of Payment:

Check Money order Purchase order Credit card

Check # _____ PO # _____

VISA MasterCard American Express Discover

Acct. #: _____ Security code: _____

Exp. date: _____ Authorize APICS to charge \$_____ to my credit card.
 Month Year

Billing or cardholder address _____

Signature _____

Name as it appears on credit card bill _____

Checks and money orders must be made payable to APICS and drawn on a U.S. bank. Purchase terms net 30 days.

Campaign Code: 11JSCPBRM1A



According to the Operations Management Employment Outlook, APICS CSCP designees, on average, earn 13 percent more than non-certified supply chain professionals. (Third quarter, 2010)

"Companies have to look beyond what they can do today in order to stay afloat, if not beat, the competition. The APICS CSCP provides individuals with the vision to steer companies in the right direction."

John Jacob, CSCP, PMP
Senior Business Analyst, IT
Avery Dennison

Join more than 8,300 APICS CSCP designees worldwide.

The APICS CSCP (Certified Supply Chain Professional) designation is the most widely recognized educational program designed for operations and supply chain management professionals around the world. Demonstrate your mastery of supply chain management best practices by earning your APICS CSCP designation.

APICS CSCP designees work in more than 67 countries and are employed in a variety of industries. Earn the supply chain certification most respected by employers worldwide.